



Panels and Networking Events Sponsor Order Form 2023-24

Event/Date	Details	Check all that Apply
IBC September 15-18		
Allyship Networking Brunch Monday, September 18	<p>This is a 100-person event the morning of Sept 18 co-hosted by #GALSNGEAR, Rise and Women in Streaming Media and will be held in the Changemakers area at the RAI Convention Center. The goal is to have a brief introductory discussion and then break into table discussions to create an Allyship Checklist for the industry.</p> <ul style="list-style-type: none"> • IBC website and digital signage at event • #GALSNGEAR website • #GALSNGEAR e-news • #GALSNGEAR press release about the Allyship Checklist • 2 seats at our #GALSNGEAR table at the IBC Corporate Stars Awards Dinner on Friday, September 15 at Okura Hotel <p>A light breakfast of: <i>Freshly baked croissant</i> <i>Mini chocolate croissants</i> <i>Fresh whole grain and white rolls</i> <i>Butter and jams</i> <i>Scrambled eggs with fried bacon</i> <i>Muesli and cornflakes</i> <i>Fresh farm yogurt</i> <i>Fresh fruit</i> <i>Tea, Coffee, water and juices</i></p>	
Sponsor	\$2,500	

COMPLETED



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SMPTE Technology Summit October 16-19	Free pass for a #GALSNGEAR community member	
	Sponsored by SIGNIANT	
NAB Show New York Oct 25-26	30 minute Showcase (tentatively “AI for the Good” with case study examples) + Show Floor Happy Hour, 4-5pm, Thursday, Oct 26	
Lead Sponsor	\$8,000 - SOLD (DELL)	
Co-Sponsor	\$3,500 - SOLD (Newsbridge)	
Co-Sponsor	\$3,500	
SVG Summit, December 11-12, 2023 (New York)		
	GALSNGEAR will be partnering with SVGW for their breakfast event during the SVG Summit, on Monday, December 11. SVGW is networking group that aims to enhance the role of women in the creation, production, and distribution of sports content. Programming is forthcoming, but potential sponsors are encouraged to express interest now.	
Breakfast Sponsor	\$TBD	
InfoComm June 8-14, 2024	New program on women’s leadership. Likely our Power Up Leading Teams/Leadership Styles topic. We are still working out details with them but we are definitely confirmed.	
	Sponsorship categories TBD	
NAB Show April 13-17, 2024	GALSNGEAR CONNECT Women’s Leadership Summit tentatively Tuesday, April 16 8:30am-1:30pm	
	This half-day program has been called “eye-opening” by past participants, who take advantage of a deep-dive leadership journey	



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	workshop plus a panel and several cross-industry networking opportunities for women. CONNECT is for women who are serious about advancing their careers in media and entertainment.	
Platinum Sponsor	\$10,000	
Gold	\$5,000	
Silver	\$3,500	
Snack break sponsor	\$4,500	
Breakfast sponsor	\$8,000 or two co-sponsors @\$4K each	
Lunch co-sponsor	TBD but probably about \$10K for one sponsor to own it, or \$5K each for 2 co-sponsors; potentially a joint lunch with Women in Media	
Off Site CELEBRATE! Women Networking Cocktail Party	This always sold-out annual event brings together leaders from across the media and entertainment industry, as well as emerging leaders and newer members of our community.	
	\$2,500 each x 4	
Student Mentor Sponsor	Each year, GALSNGEAR hosts students at NAB Show and other events. This year, we are partnering with Chyron, to bring hands-on live broadcast training to a group of students. The mentor sponsor fees cover travel and ancillary expenses for bringing together mentors and students both pre-show and during the show in this structured and highly successful program.	
	\$2,500 x 1	
	\$1,250 x 2	